



South Holland
PUBLIC LIBRARY

STRATEGIC PLAN FY 2023-2024

SOUTH HOLLAND PUBLIC LIBRARY MISSION



Our mission is to serve and promote the informational, educational, cultural, and recreational needs of all members of the community.

SOUTH HOLLAND PUBLIC LIBRARY VALUES

1. Serve South Holland's diverse community
2. Provide a welcoming and safe environment
3. Engage with the community through programs, services, and materials
4. Provide a professional and customer-focused staff
5. Have effective management of library resources



SOUTH HOLLAND PUBLIC LIBRARY GOALS



1. Provide a safe, comfortable, and updated building.
2. Develop and sustain a diverse collection of materials.
3. Foster community awareness of the Library's value in the services it provides.
4. Provide state-of-the-art technologies, connectivity, and skills training.
5. Offer dynamic and relevant programming and services.



INFORM. INNOVATE. INSPIRE!



SHLIBRARY.ORG



South Holland Public Library Strategic Goals FY2023-24

01 BUILDING

1. Update Emergency Response Policies & Procedures by calendar year-end.
2. Update organizational onboarding and departmental succession planning procedures.
3. Establish a Library Retention Plan and Policy.
4. Install new fire system updates by FY2024-2025.
5. Sustain Funding for upcoming Roofing and other capital improvement projects by FY2025 or later.

1. Continue establishing the SHH Collection materials with grant funding. (LOT)
2. Continue building relevant collections that represent the diversity of the South Holland community.
3. Assess materials in all formats to review current circulation statistics for relevance, renewals, and retention.
4. Create an informed, sustainable collection development plan and policy that includes annual retention reviews.

02 COLLECTION

03 AWARENESS

1. Establish a Marketing Plan and Policy.
2. Advocate the mission and values of the South Holland Public Library to the community.
3. Generate community awareness with increased branding and outreach for all ages.
4. Better address the rising socioeconomic needs of the community through informed partnerships and sponsored advocacy events.
5. Encourage library staff to attend and present at professional development events at local and state levels.

1. Complete website auditing for increased patron useability and create an annual review schedule.
2. Update the Library technology policy and procedures.
3. Establish a Room Booking feature on the website.
4. Circulate laptops/tablets for in-house public usage.
5. Provide opportunities for users to explore and experience new tech.
6. Create a need-based tech-specific user survey informed by user demands.

04 TECHNOLOGY

05 PROGRAMMING AND SERVICES

1. Continue developing new quarterly community charitable initiatives.
2. Expand multi-cultural programming for all ages.
3. Expand exploration kits for all ages and skill levels.
4. Investigate future partnership opportunities with local educational and business organizations.
5. Institute 1 new value-added service.
6. Showcase more community creativity projects and fine art in-building.