



What We Stand For

The South Holland Public Library values:

- South Holland's diverse community
- A welcoming and safe environment
- Engagement with the community through programs, services, and materials
- A professional and customer-focused staff
- Effective management of library resources

Strategic Plan Goals 2019-2023



South Holland Public Library

Strategic Priorities 2021-2022

Building

1. COMPLETE ASSESSMENT AND INCORPORATE THE SPACE NEEDS & FACILITIES ASSESSMENT INTO THE MASTER BUILDING PLAN.
2. MOVE INTO THE DESIGN PHASE BASED ON THE RECOMMENDATIONS OF THE SPACE NEEDS & FACILITIES ASSESSMENT.
3. INVESTIGATE REPLACING WEST ENTERANCE DOORS WITH UPDATED SLIDING DOORS.

Collection

1. DEVELOP A COMMUNITY ANALYSIS TO ANALYZE WHAT OUR COMMUNITY NEEDS FROM OUR COLLECTION, PROGRAMMING, AND SERVICES.
2. CREATE A COLLECTION DEVELOPMENT PLAN AND POLICY.
3. DEVELOP A LIBRARY OF THINGS BASED ON COMMUNITY ANALYSIS.
4. REVAMP HOW DONATIONS AND MEMORIALS ARE HANDLED BY THE LIBRARY.

Awareness

1. IN QUARTER 1, HIRE A PROFESSIONAL WHO FOCUSES ON MARKETING, GRAPHIC DESIGN, AND/OR SOCIAL MEDIA.
2. CREATE A MARKETING PLAN.
3. CONTRACT WITH CENTEC FOR MY PROMO-RECEIPT SERVICES UTILIZING CHECKOUT RECEIPTS FOR ADVERTISING PROGRAMS AND SERVICES.
4. UPDATE COMMUNITY OUTREACH MATERIALS TO PROMOTE BRAND AWARENESS.

Technologies

1. UPGRADE THE AUDIO & VISUAL SYSTEM IN THE NORTH MEETING ROOM.
2. INSTALL CHARGING STATIONS FOR PATRON DEVICES.
3. INSTALL EXTERIOR SECURITY CAMERAS AND UPGRADE PEOPLE COUNTERS AT ENTRANCES.
4. PROVIDE TECHNOLOGY AND CONNECTIVITY EQUIPMENT TO SENIORS THROUGH GRANT FUNDING.

Programming and Services

1. INSTITUTE FOOD FOR FINES FIRST FRIDAY TO HELP KEEP THE MICROPANTRY STOCKED AND ALLEVIATE THE FINES FOR PATRONS IN EXCHANGE FOR FOOD PRODUCTS.
2. CONTINUE PARTNERSHIPS TO PROVIDE HOMEWORK HELP CENTER AND PROVIDE ACCESS TO THE ONLINE CURRICULUM BEING USED BY SCHOOL DISTRICT 151.
3. USE COMMUNITY ANALYSIS TO FOSTER NEW MULTI-CULTURAL PROGRAMMING AND SERVICES